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Hilton Geneva Hotel & Conference Centre
Geneva, Switzerland.

SUSTAINABILITY PLEDGE

Integrating 30+ Countries and Island Nations making up the archipelago and region, we are focused to accelerate travel and advance tourism sustainability within the Indian Ocean archipelago, build new ecosystems and creative marketplaces, playing a pivotal role aiding economic, environmental, human and social developments in the region.

Indian Ocean Tourism Mart would evidently make an impact, and we are committed to positively make changes to conventional practises contributing to sustainable development.

Our approach is guided by the UN Sustainable Development Goals, placing emphasis prioritising efforts the following areas:

SDG1 - No Poverty

Eradicating poverty in all its forms remains one of the greatest challenges facing humanity. Indian Ocean rural communities are largely affected as a result of globalization, scarcity of jobs, lack of infrastructure and development, and an exodus of young population to major cities affecting livelihoods of citizens in such areas.

SDG4 - Quality Education

Part of Indian Ocean Tourism Mart's aim is to provide equal access to affordable vocational training, to eliminate gender and wealth disparities, achieve universal access to a quality higher education, and change the narrative to education with ideas, innovation, and solutions.

SDG8 - Decent work and economic growth

Indian Ocean Tourism Mart has a role to play in promoting sustained, inclusive, and sustainable economic growth, full and productive employment, and decent work for all - committed to supporting productive activities, entrepreneurship, creativity, and innovation, and encouraging the formalisation and growth of micro, small and medium-sized enterprises building a youth movement across the archipelago and region.

SDG13 - Climate action

Indian Ocean Tourism Mart remain committed reducing the carbon intensity of our operations and by working exclusively in partnership with local communities to better understand and achieve emissions reductions, as well as introduce initiatives reducing environmental damage for the benefit sustaining ecosystems for wildlife to thrive in, and place emphasis on nature related conservation and preservation efforts.

SDG17 - Partnerships for the goals

We aim to build ecosystems for specific economic-clusters, where various initiatives related to adventure, creative industry, culture, ethnic and indigenous peoples, social entrepreneurship, nature and youth development inspires action, fostering partnerships and demonstrating leadership through sustainability-efforts, rethinking old systems, embracing new ones for the betterment of humanity.